Note for Nicholes, Nichelle

From:

Mulhall, James

Date:

Wed, Feb 16, 1994 10:17 AM

Subject:

RE: Direct Mail P.O.S.

To:

Nicholes, Nichelle

Good morning Nicki!

Here are your POS numbers: 66684-Outer envelope 66685-Inner piece

James

From: Nicholes, Nichelle on Wed, Feb 16, 1994 8:41 AM

Subject: Direct Mail P.O.S.

To: Mulhall, James

James,

Basic is doing a direct mail piece as part of its Level IV Marketing Initiative. Could you please assign numbers for:

Outer envelope

Inner piece (which includes the letter, questionnaire, and coupons)

Please feel free to call if there are questions.

Nicki